Tyrell Powe

Graphic and UI/UX Designer

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Remote, U.S. Central Time

Profile

Graphic design student (3.8 GPA, UI/UX concentration) and founder of Arkline Studios. I design brand identities, websites, ads and Amazon listings for small businesses, designed a Bible study app that is now live, and wrote and illustrated a published picture book. Seeking a design internship or entry-level remote role.

Experience

Graphic Designer, Crook Septic Service

Feb 2026 – Present

Contract, remote

- Rebuilt the company's online identity from start to finish, including designing and launching its website on Squarespace (crooksepticservices.com).
- Designed a three-level logo system (mascot badge, CS monogram, document mark) and applied it to yard signs, business cards, invoices and crew shirts.
- Plan weekly Facebook content kits and produce image and video ads in Premiere Pro with AI image and video tools.

Founder and Designer, Arkline Studios

Jun 2024 – Present

Freelance design studio, remote

- Design brand identities, web builds and social content for entrepreneurs and local service businesses.
- Created Amazon listing images for Back to the Earth Health that meet Amazon's seller image guidelines, plus Amazon and Facebook promo images for a frankincense and myrrh product line.
- Produce AI-assisted visuals and characters with ComfyUI, Stable Diffusion and Midjourney, refined in Photoshop, Illustrator and Premiere Pro for brand consistency.

Selected projects

Sixteen Eleven Bible (app.sixteeneleven.bible)

2026

Designed a King James Bible study app from a Figma case study through to a live web app packaged for iOS and Android: reading, highlights and notes, cross references, word study, night mode and a two-pane iPad layout.

Astroman and the Helping Hand (published on Amazon)

2026

Wrote and illustrated a children's picture book. Drew and colored every page by hand, then finished the pages digitally with AI-assisted rendering and Photoshop.

Education

Southern New Hampshire University

Expected 2030

B.A. in Graphic Design, concentration in UI/UX. GPA 3.8.

Google UX Design certificate courses

Mar – Apr 2026

Foundations of UX Design · Empathize, Define and Ideate · Build Wireframes and Low-Fidelity Prototypes · Conduct UX Research and Test Early Concepts

Skills

Software
Adobe Illustrator, Photoshop, InDesign, Premiere Pro; Figma; Squarespace; Midjourney, ComfyUI, Stable Diffusion

Design
Brand identity, logo design, social and e-commerce content, print layout, typography, color, illustration

UI/UX
User research, empathy maps, wireframes and low-fidelity prototypes, usability testing, iterating from feedback